



NEW LENOX

CHAMBER OF COMMERCE

AUGUST.2017 - NEWSLETTER

New Lenox Chamber of Commerce, 1 Veterans Parkway, Room 104 · P.O. Box 42 · New Lenox, IL 60451
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Upcoming Events:

The best way to maximize your membership is to get involved! Register for these and all other upcoming NLCC events online at www.newlenoxchamber.com.

Tuesday, September 12, 2017

Business on the Move Luncheon

Topic: Back to Business – 30 Ways to Grow Your List

Time: 11:30 AM – 1:00 PM

Gatto's Restaurant & Bar

1938 E Lincoln Hwy, New Lenox, IL 60451

Members: \$20 / Non-Members: \$25

Thursday, September 21, 2017

Business After Hours

Host: New Lenox Public Library

Time: 5:00 PM – 7:00 PM

120 Veterans Pkwy, New Lenox, IL 60451

NOW BOOKING: 2018 Business After Hours

BAH is our premier networking event, allowing members to meet, exchange ideas, make important long-lasting bonds in a comfortable setting, while giving the hosting business an opportunity to showcase their workplace and gain valuable exposure.

Give people the chance to get to know you so they will want to do business with you. Contact the Chamber office to schedule and plan your 2018 Business After Hours today.

Chamber Office: 815.485.4241

Email: emily@newlenoxchamber.com

Business on the Move Luncheon
Tuesday, Sept. 12 | 11:30am - 1pm

Back to Business
ideas, strategies & next steps



"30 Ways to Grow Your List"
presented by Kathy Hays, Hays Digital Group

Thursday, September 12 | 11:30 AM – 1:00 PM

Gatto's Restaurant & Bar, 1938 E Lincoln Hwy, New Lenox, IL

Register online at www.newlenoxchamber.com!

Chamber Members: \$20 / Non-Members: \$25

Join the New Lenox Chamber of Commerce as Kathy Hays of Hays Digital Group presents a workshop on "Back to Business: 30 Ways to Grow Your List".

Email marketing is only as effective as your least engaged subscriber. That's why having an interested and qualified list of contacts that you can stay top of mind with, is vital to your business. Continuing to grow that list is just as important.

In our "30 Ways to Grow Your List" workshop, we will discuss various strategies to capture new contacts and to build relationships with your subscribers so you can see the real business results that you deserve.

Our workshop will cover:

- Reasons why someone should join your list
- How to ask people to join your list "face-to-face"
- How to use social media to grow your list
- How to grow your list on your website or blog
- How to use print material to get people to sign up
- How to use events to help grow your list
- How to use incentives and giveaways to grow your list

Plus, you'll have a chance to network with other attendees and grow your contact list, live during the workshop!

The day was cold but the event was SUPER!

The 2017 Annual Super Hero's Golf Outing was a great success for the Chamber. Although temperatures took an unusual dip for August, golfers, sponsor and volunteers overpowered Mother Nature for a great day of golf and networking! With 112 golfers and more than 75 sponsoring businesses, this year was truly a "super" event.

The Golf Committee and Chamber Board would like to thank everyone that helped make this year's outing such a success.

"We couldn't do it without our numerous volunteers, sponsors, and of course, the golfers," said Emily Johnson, CEO - NLCC.

Check out more pictures on the [NLCC Facebook](#) page!



Welcome New Members!

The New Lenox Chamber is thrilled to welcome our new members. We encourage you to visit these businesses and support your fellow Chamber Members! The full membership directory listing is available at www.newlenoxchamber.com.

Honey and Lace with Natalie

Natalie Krueger Whealan

Ph: 708-267-2089

www.facebook.com/groups/honeyandlacewithnatalie

Moody Blues Jean Boutique

Kathy Wilda

1844 E Lincoln Hwy

New Lenox, IL 60451

Ph: 815-462-4144

www.facebook.com/Moodybluesjeanboutique

Sage Construction Company

Greg Sage

Ph: 815-790-6531

www.sageconstructioncompany.com

Village Realty Shoppe

Mike Glenn

20950 S Frankfort Square Rd, Ste C

Frankfort, IL 60423

Ph: 708-478-1212

www.vrsrealty.com

Wreck Center Collision Repair

Frank Bonfiglio

12610 Old Plank Drive, Unit A

New Lenox, IL 60451

Ph: 815-717-6419

Wynndalco Enterprises, LLC

Samantha Janacek

19081 Old Lagrange Rd

Mokena, IL 60448

Ph: 312-256-9090

www.wynndalco.com