



















## 2017 SPONSORSHIP PACKAGES

**Thursday, June 8, 2017 · Race Start: 7 PM**  
**New Lenox Village Commons**

***We want to chase the sun with your business!***

This year marks the fifth anniversary of Chasing the Sun 5K Race and Fitness Walk! The Chamber and the Park District partner for this exciting event. Last year's race had over 290+ runners cross the finish line. By sponsoring the event, your business can connect with the runners and their families. We offer a variety of sponsorship levels - there is something for every business at every budget.

<p><b>Valedictorian: \$1500</b></p>	<p><b>Exclusive to one business! Includes:</b></p> <ul style="list-style-type: none"> <li>- Banner at starting/finish line</li> <li>- Serve as Race Grand Marshall</li> <li>- Recognition in all event press releases and promotions</li> <li>- Logo on all race signage and promotional materials</li> <li>- Recognition in social media promotions</li> <li>- Sponsor table at race registration</li> <li>- Item in runner swag bag (supplied by sponsor)</li> <li>- 6 complimentary race entries</li> </ul>
<p><b>Salutatorian: \$750</b> <i>Or in-kind donation</i></p> <p><b><i>All Sponsorships at this level have been SOLD!</i></b></p>	<p><b>1. Runner Shirt Sponsor <span style="color: red; font-weight: bold;">SOLD!</span></b> </p> <ul style="list-style-type: none"> <li>- Logo on front of runner shirts</li> <li>- Logo on all race signage and promotional materials</li> <li>- Recognition in social media promotions</li> <li>- Sponsor table in Village Commons</li> <li>- Item in runner swag bag (supplied by sponsor)</li> <li>- 2 complimentary race entries</li> </ul> <p><b>2. Race Staff Shirt Sponsor <span style="color: red; font-weight: bold;">SOLD!</span></b> </p> <ul style="list-style-type: none"> <li>- Logo on front of race staff shirts</li> <li>- Logo on all race signage and promotional materials</li> <li>- Recognition in social media promotions</li> <li>- Sponsor table in Village Commons</li> <li>- Item in runner swag bag (supplied by sponsor)</li> <li>- 2 complimentary race entries</li> </ul>

<p><b>Salutatorian: \$750</b> <i>Or in-kind donation</i></p>	<p><b>3. Post-Race Pizza Sponsor</b> <b>SOLD!</b> </p> <ul style="list-style-type: none"> <li>- Logo on runner shirts</li> <li>- Logo on all race signage and promotional materials</li> <li>- Recognition in social media promotions</li> <li>- Signage at concession stand during race</li> <li>- Item in runner swag bag (supplied by sponsor)</li> <li>- 2 complimentary race entries</li> </ul>
<p><b>Honor Roll: \$300</b> <i>Or in-kind donation</i></p>	<ol style="list-style-type: none"> <li><b>1. Registration/Package Pick-Up Sponsor</b> <b>SOLD!</b> </li> <li><b>2. Race Banner Sponsor</b> <b>SOLD!</b> </li> <li><b>3. Race SWAG Sponsor</b> <b>SOLD!</b> </li> <li><b>4. Awards Sponsor</b> <b>SOLD!</b> </li> <li><b>5. Champions Sponsor</b> <b>SOLD!</b> </li> <li><b>6. Corporate Team Challenge Sponsor</b> <b>SOLD!</b> </li> <li><b>7. Community Team Challenge Sponsor</b> <b>SOLD!</b> </li> <li><b>8. Stroller Challenge Sponsor</b> <b>SOLD!</b> </li> <li><b>9. Runner Stretch Station Sponsor</b> <b>SOLD!</b> </li> <li><b>10. Runner Massage Sponsor</b></li> <li><b>11. Medical/First Aid Station Sponsor</b> <b>SOLD!</b> </li> <li><b>12. Injury Screen Sponsor</b> <b>SOLD!</b> </li> <li><b>13. Pre-Race Warm-Up Sponsor</b></li> <li><b>14. Course Hydration Station Sponsor</b></li> <li><b>15. Race Recovery Station Sponsor</b> <b>SOLD!</b> </li> <li><b>16. Kids Sun Dash Sponsor</b> <b>SOLD!</b> </li> </ol> <ul style="list-style-type: none"> <li>- Logo on runner shirts</li> <li>- Logo on all race signage and promotional materials</li> <li>- Sponsor table in Village Commons (or designated area)</li> <li>- Item in runner swag bag (supplied by sponsor)</li> <li>- 1 complimentary race entries</li> </ul>
<p><b>Best in Class: \$150</b></p>	<p><b>Sponsorship Includes:</b></p> <ul style="list-style-type: none"> <li>- Name on runner shirts</li> <li>- Name on signage and promo materials</li> <li>- Sponsor table in Village Commons (must bring own table)</li> <li>- Item in runner swag bag (supplied by sponsor)</li> </ul>
<p><b>Swag Bag Item: \$50</b></p>	<p>Sponsor provides 300 items to be included in the runner swag bags. Items due to the Chamber office by Wednesday, May 31.</p>



New Lenox Chamber of Commerce  
 1 Veterans Prkwy, Rm 104, New Lenox, IL 60451  
 PH: (815) 485-4241  
 Contact: Emily Johnson, [emily@newlenoxchamber.com](mailto:emily@newlenoxchamber.com)  
[www.newlenoxchamber.com](http://www.newlenoxchamber.com)



New Lenox Community Park District  
 701 W Haven Dr, New Lenox, IL 60451  
 PH: (815) 485-3584  
 Contact: Tracy Wrase, [twrase@newlenoxparks.org](mailto:twrase@newlenoxparks.org)  
[www.newlenoxparks.org](http://www.newlenoxparks.org)



# 2017 Sponsor Sign-Up Form

- Valedictorian     Salutatorian **Sold Out!**     Honor Roll     Best in Class     Swag Bag

**Honor Roll Selection:**

\_\_\_\_\_

*Please note that sponsorship preferences will be awarded on a first come, first serve basis.*

Company \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone \_\_\_\_\_

**Please Make Checks Payable to New Lenox Chamber of Commerce**  
**Credit Card Processing is available by calling the Chamber office at 815-485-4241**

**Deadlines:**

- **Friday, May 17, 2017: Guaranteed inclusion on race shirts.**
- Friday, May 26, 2017: Valedictorian, Salutatorian & Honor Roll Sponsors to confirm sponsor table at race.
- Wednesday, May 31, 2017: Swag Bag items must be delivered to Chamber or Park District office by 5:00 PM.

**Questions Contact:**

Emily Johnson  
(815) 485-4241  
[emily@newlenoxchamber.com](mailto:emily@newlenoxchamber.com)

**Return this form to:**

New Lenox Chamber of Commerce  
1 Veterans Pkwy / P.O. Box 42  
New Lenox, IL 60451