

Additional Advertising Opportunities:

- **Program Sponsorship**
The Chamber hosts various events and programs throughout the year. Sponsorship opportunities are specific to each event. For details or questions about a specific event, contact the Chamber at 815.485.4241 or visit www.newlenoxchamber.com.
- **Boulevard Banners**
Each year Chamber Members have the opportunity to purchase a Boulevard Banner. These 6 ft tall banners are displayed on light poles along Rt. 30 from for a full calendar year. Sales typically begin in late summer. Call the Chamber at 815.485.4241 for pricing.
- **Website Rotating Banner Ads**
Rotating Banner Ads appear on the Chamber's homepage. Get your ad in the rotation!
Cost: \$30/month or \$300/year
- **Website Featured Business**
Feature a special offer or ad on the Chamber's homepage for the entire community to see. These ads are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!
Cost: \$50/month
- **Quarterly Mailbag**
Each quarter the Chamber's mailbag goes out to 320+ Chamber Members. Provide us with your business' flyer, postcard, coupon, etc. and we will include it in the mailbag!
Mailing Dates: Q1 - February 15 / Q2 - May 15 / Q3 - August 15 / Q4 - November 15
Cost: \$100 - business provides copies / \$135 - Chamber prints color copies
- **eNewsletter Ad**
The Chamber will include your ad, coupon or flyer in our eNewsletter that goes out in January, March, April, June, July, September, October and December. eNewsletters are emailed to over 550+ Chamber Member contacts and posted on the Chamber website. These ads are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!
Cost: Whole Page - \$100 / Half Page - \$50
- **Member Spotlight eBlast**
Exclusive to one business per week, the Chamber will send an eBlast out to 550+ Chamber Member contacts featuring your business' ad, flyer, coupon or description. These eBlasts are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!
Cost: \$50