



## **Additional Marketing Opportunities:**

- **Program Sponsorship**

The Chamber hosts various events and programs throughout the year. Sponsorship opportunities are specific to each event. For details or questions about a specific event, contact the Chamber at 815.485.4241 or visit [www.newlenoxchamber.com](http://www.newlenoxchamber.com).

- **Boulevard Banners**

Each year Chamber Members have the opportunity to purchase a Boulevard Banner. These 6 ft tall banners are displayed on light poles along Rt. 30 from September 2017 to August 2018. Call the Chamber at 815.485.4241 for pricing.

- **Website Rotating Banner Ads**

Rotating Banner Ads appear at the top of the Chamber's homepage. Get your ad in the rotation!  
*Cost: \$30/month or \$300/year*

- **Website Exclusive Banner Ads**

Exclusive Banner Ads appear at the top of specific pages within the Chamber's website. These ads are exclusive to one business and do not rotate.  
*Cost: \$50/month or \$500/year*

- **Website Featured Business**

Feature a special offer or ad on the Chamber's homepage for the entire community to see. These ads are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!  
*Cost: \$50/month*

- **Quarterly Mailbag**

Each quarter the Chamber's mailbag goes out to 300+ Chamber Members. Provide us with your business' flyer, postcard, coupon, etc. and we will include it in the mailbag!  
Mailing Dates: Q1 - February 15 / Q2 - May 15 / Q3 - August 15 / Q4 - November 15  
*Cost: \$100 - business provides copies / \$135 - Chamber prints color copies*

- **eNewsletter Ad**

Exclusive to one business per month, the Chamber will include your ad, coupon or flyer in the monthly eNewsletter. Newsletters are emailed to over 450+ Chamber Member contacts and posted on the Chamber website. These ads are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!  
*Cost: Whole Page - \$100 / Half Page - \$50*

- **Member Spotlight eBlast**

Exclusive to one business per week, the Chamber will send an eBlast out to 450+ Chamber Member contacts featuring your business' ad, flyer, coupon or description. These eBlasts are clickable and will link to your preferred webpage. We also share your offer/ad on the Chamber's Facebook & Twitter for extra exposure!  
*Cost: \$50*

[www.newenoxchamber.com](http://www.newenoxchamber.com)

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